

A person is running on a rooftop track. The image is overlaid with a semi-transparent blue rectangle. The person is wearing a light-colored long-sleeved shirt and dark shorts. The background shows a modern building with a glass facade and a clear sky.

PRESCRIPTION
TO GET ACTIVE

Engaging the Community

Our sponsors matter



OUR MISSION

To utilize physical activity prescriptions to promote active living within the community.

OUR VISION

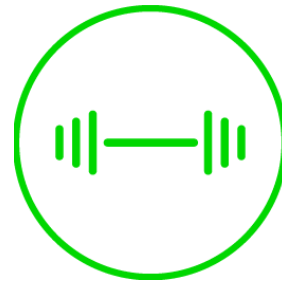
More Canadians are active due to an integrated partnership between healthcare and recreation.



Our Goal



We are dedicated to improving the health of Canadians by providing an impactful program and making physical activity the most powerful prescription given.

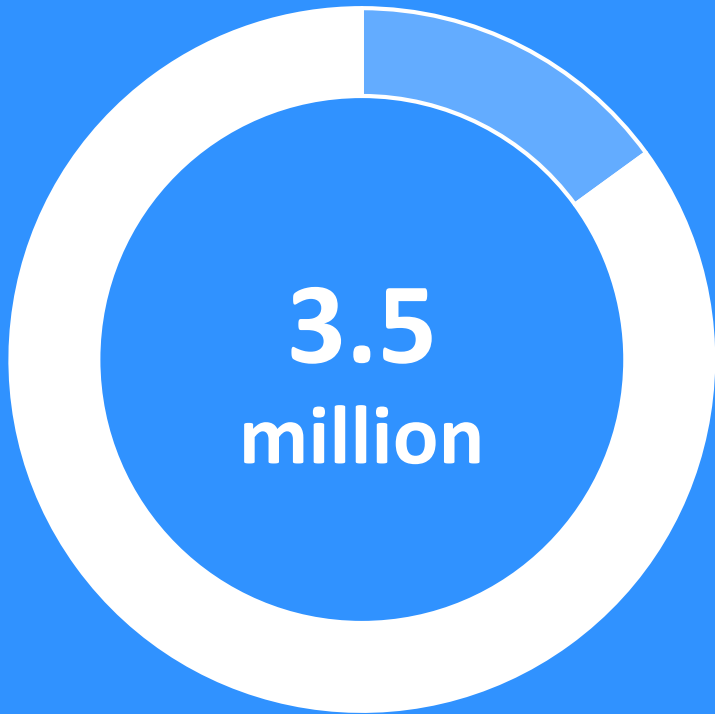


We support individuals to become more active by collaborating with community based recreation facilities and provide accessible spaces for patients to be active where they live, work and play.

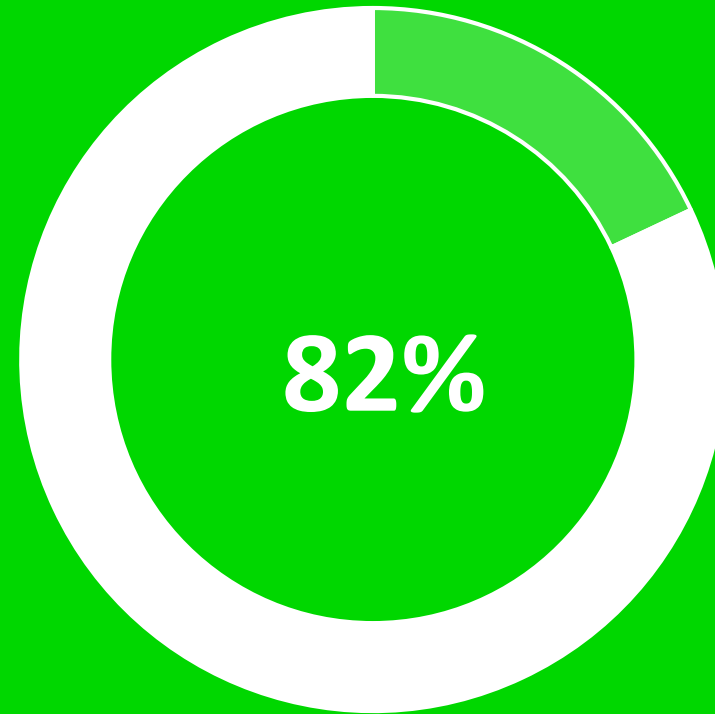


We equip doctors and their healthcare teams with the tools to educate their patients on the importance of physical activity. We provide evidence-based resources to ensure physical activity is an important conversation at every appointment.

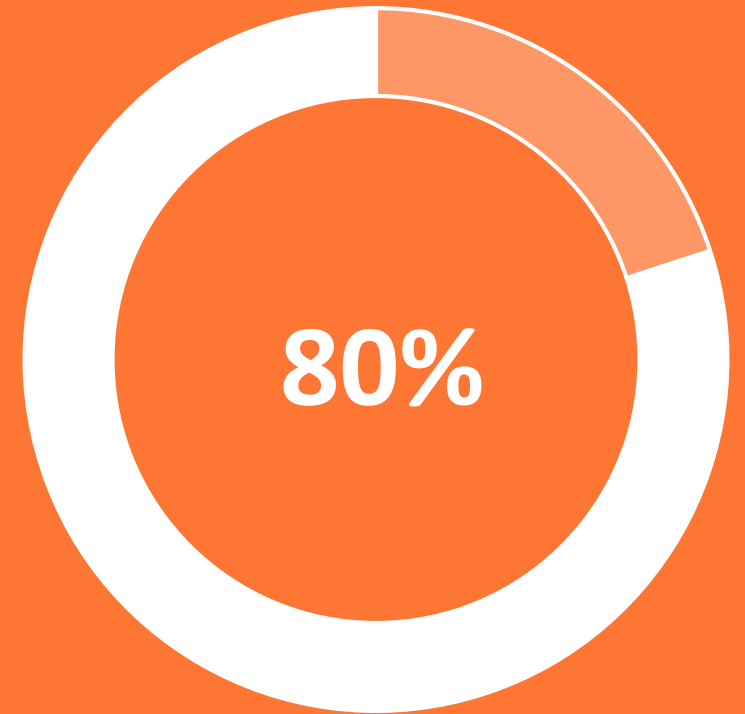
Our Impact



patients have access to our program to overcome barriers to physical activity and lead more active and healthy lifestyles.



of reporting patients stated they saw health benefits because of our program.



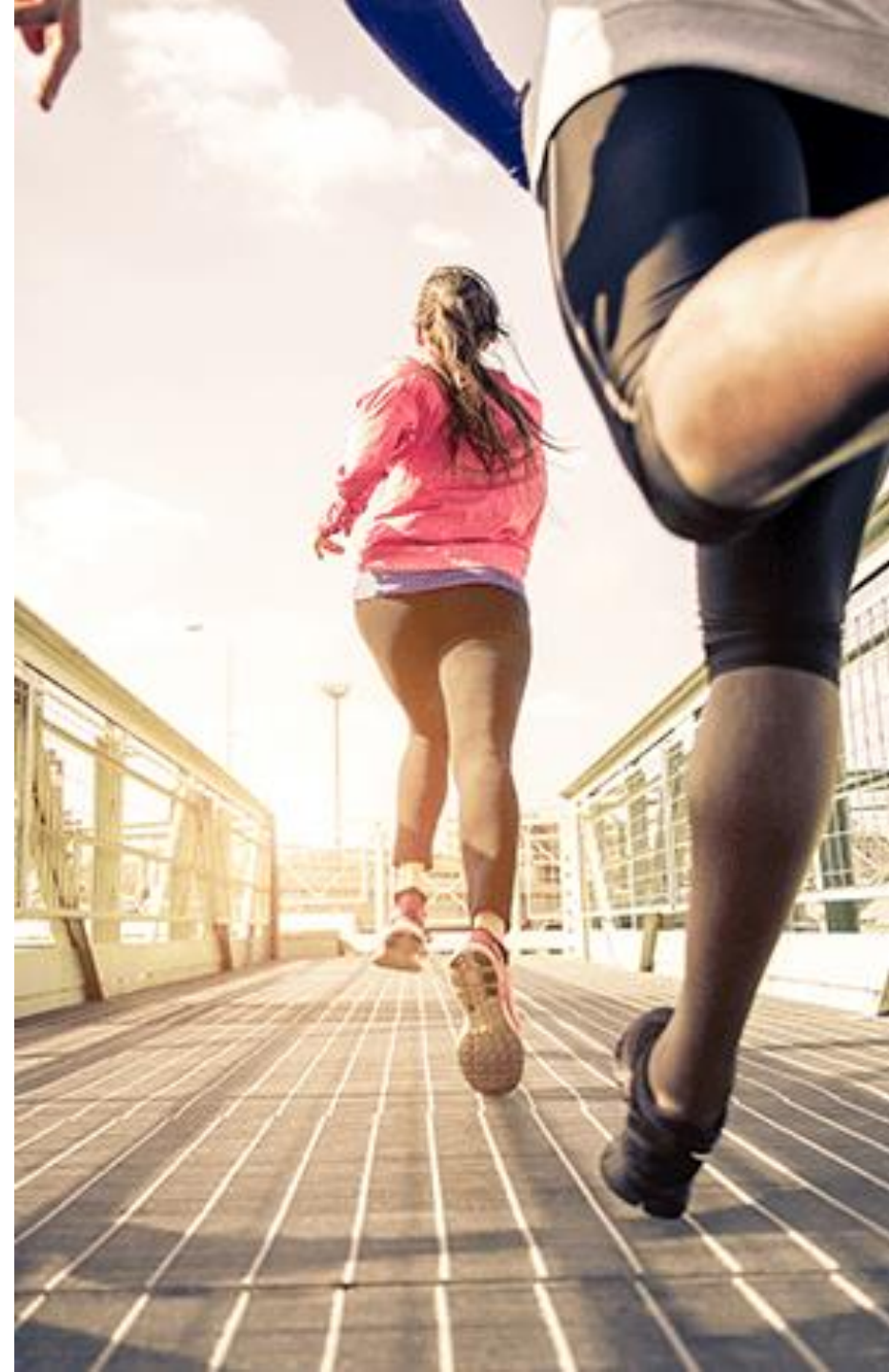
of participants said being provided recreation access increased their activity levels.


Our sponsors matter

We are a national not-for-profit organization that is dedicated to getting Canadians more physically active.

This unique prescription program is in high demand across Canada. As such, our need for sponsorship is more important than ever.

With your sponsorship, we are able to support our members and help them bring this program to their communities.





Your impact- our approach

Program Evaluation

Explore barriers to adoption across all provinces and sectors.

Strengthen and expand on existing inter-sectoral collaborations between health care and community recreation.

Serve as a platform to create, improve, integrate and share data to improve patients' experience and health through physical activity.

Empower prescribers and patients

Ensure every prescriber, with every patient, at every visit receives an empowering, positive and motivating message that physical activity is their most important prescription.

For best results - move daily.

Communicate Clearly

Your support will allow us to expand our local comprehensive communications plan to a national scale and provide innovative resources that share our message that physical activity is easier than you may think.

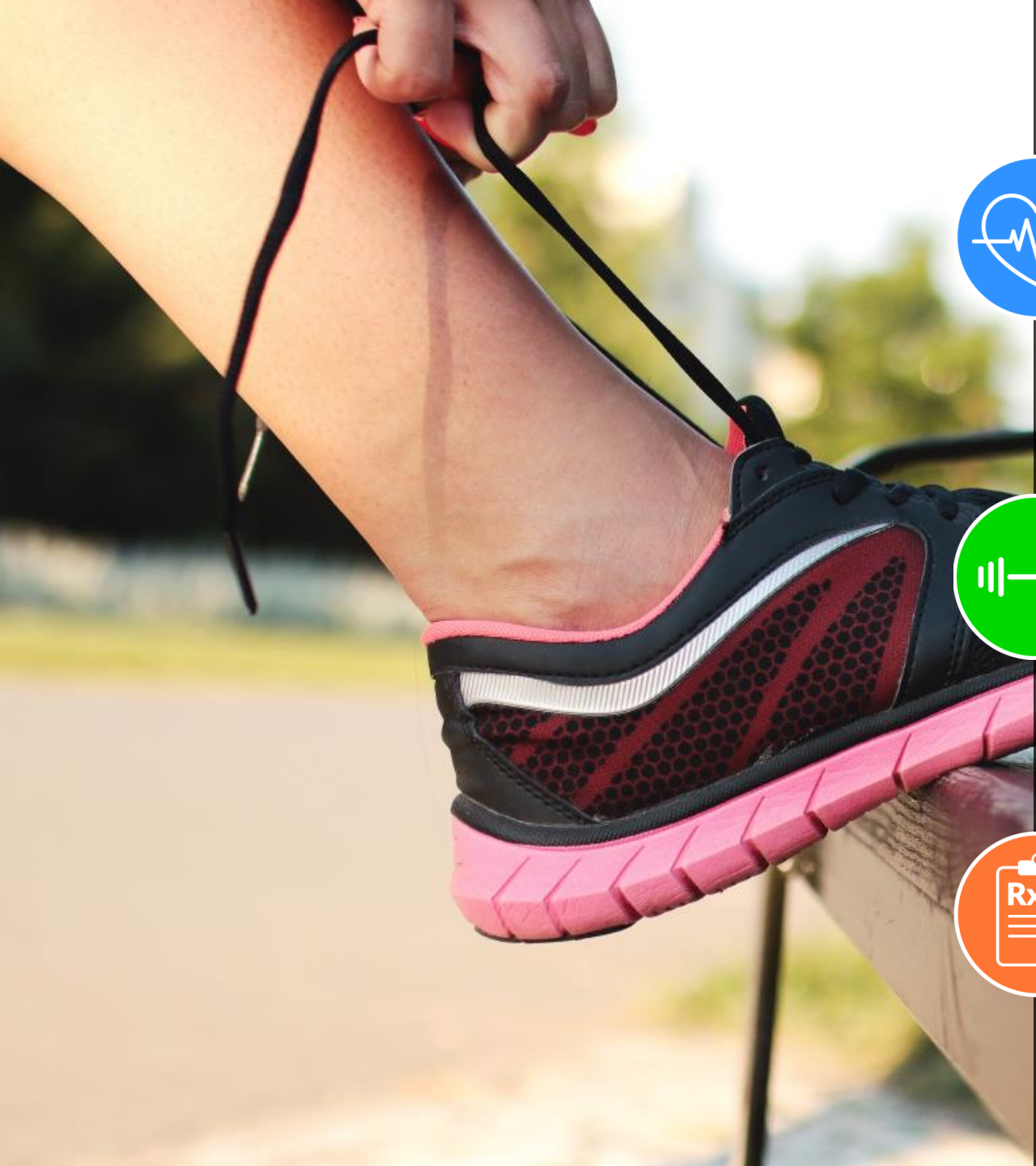


We are organized

A passionate, diverse and experienced board of directors, duly elected and equally represented from healthcare, recreation, supporters and other stakeholders oversee the program nationally. With corporate policies, bylaws, licensing and membership agreements established we have seen tremendous growth over the past year.

With chapters swiftly forming across Alberta, expansion into other provinces continues with a formed committee in Ontario and a formal expression of interest from British Columbia.

As interest in the program continues to expand, our need for sponsorship will allow us to better serve the needs of our key patient audience and ability to expand resources and services nationally.



Your support



Physical inactivity is a growing public health concern.

Currently, 85 per cent of adults and 93 per cent of children and youth are not meeting Canadian Physical Activity Guidelines.



We have come a long way, but we still need your support. Your generous contribution will help us extend our mission to ensure more Canadians are active due to an integrated partnership between healthcare and recreation.

 SPONSORSHIP BENEFITS	\$250,000	\$100,000	\$25,000	\$10,000	\$5,000	\$3,000	\$0 - \$2,999
	National Platinum	National Gold	Provincial Gold	Provincial Silver	Chapter Gold	Chapter Silver	Chapter Bronze
Presenting title	●						
Logo on prescription pad	●						
First right of offer to sponsorship events	●	2nd right to offer	3rd right to offer	4th right to offer			
Logo on event banners	●	●					
Logo on marketing material	●	●	●	●			
Presentation recognition - visual + verbal	All national presentations	All national presentations	All provincial + chapter presentations	Logo only	Logo only	Logo only	
Logo on medical office TV ads (HUTV)	●	●	●	●			
Logo on homepage of websites	●	●					
Logo + company highlight on sponsorship webpage	100 words	100 words	50 words	50 words	Logo only	Logo only	
Logo linked to company's website	●	●	●	●	●	●	Logo only
Featured in newsletters	National reach	National reach	Provincial reach	Provincial reach	Local reach	Local reach	Local reach
Social media acknowledgement	●	●	●	●	●	●	●
Social media promotion of events	●	●	●	●			
Sponsored social media ads	●	●					
Gifts in kind product endorsement	●	●	●	●	●	●	●